



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA

ZYLA HEALTH

Campus Recruitment – 2021 Passing Out Batch

(ONLY FOR UNPLACED STUDENTS 2021 Batch)

Company	ZYLA HEALTH
Website	www.zylahealth.com
Batch	2021 Passing Out Batch
Joining Date	Immediate
Date of Campus	Immediate
Time	WILL INFORM LATER
Venue	Virtual / Gurgaon
Job Title	Marketing Associate
Eligible Degrees	PG
Eligible Branches	- MBA Marketing & Sales - M.A Advertising & Marketing Management - Digital Marketing courses (if any)
Eligibility Criteria	2021 Post-Graduates <u>with exceptional communication skills</u> to join our Marketing team. <u>Immediate joiners ONLY</u> .
Location	In-Office Joining. Our office location is Address - 76, Sector 43, Gurgaon. https://maps.app.goo.gl/hCArexfCgkfUihnD8 Nearest Metro: Rapid Metro - Sector 42-43
Compensation (CTC)	Full-time CTC - 5.0 LPA ● An opportunity to work with the best-in-class medical, operations, and technology team. ● An opportunity to work in a fast-growing start-up environment on an exciting product. ● An open set-up where you can try new things. ● Flexible working hours and supportive team
Recruitment Process	<ul style="list-style-type: none">• 1st Round: GD• 2nd Round: Assignment• 3rd Round PI with Marketing Head, Urvashi Lal• 4th Round PI with Founder & CEO, Khushboo Aggarwal
Roles & Responsibilities	● Wearing the marketing hat to come up with ideas, campaigns, activities, and events to increase awareness about Zyla. ● Own & plan the marketing calendar for various platforms & products. ● Working with the design and social media marketing team at Zyla to launch new posts and events. ● This will include but will not be limited to the end to end execution of the campaigns across Instagram, YouTube, Facebook, Twitter and other social media channels as needed. ● Should be able to identify the right set of influencers to run different campaigns. ● Responsible to communicate with

	<p>the clients and influencers and execute the end to end digital strategy, thereby providing brand solutions for our clients. ● Contributing to the growth in any other manner you like blogs, design, organizing events, etc.</p> <p>Requirements: ● Expertise in the Marketing domain. Any previous exp. In marketing it will be an added advantage. ● Self presence in leading platforms such as Instagram, LinkedIn & Youtube & deep understanding of how to scale campaigns on these platforms. ● Excellent communication skills.</p>
How to Apply?	<p>All interested & eligible students need to apply on the link mentioned below, latest by 17th June 2021, 2 PM</p> <p>Click Here To Apply</p>

My Best Wishes are with you!

Prof (Dr.) Ajay Rana

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist
SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

Senior Vice President – Amity Education Group
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Advisor – Amity Education Group